

Suggestion Box

Dear Next-Generation User:

We want to make sure that we're giving you the facts and information you need. We value your suggestions and comments, and invite you to complete this form and return it to us so that we may better serve you in the future. Please be assured that your responses will be confidential and will only be used in combination with others that we receive.

The Editors of EE Times and Electronic Buyers' News

1. Did you look at any portion of the CD ROM Guide?

1__ Yes 2__ No

2. If "Yes" approximately how much of the CD ROM Guide did you look at?

1__ 75% - 100% 3__ 25% - 49%
2__ 50% - 74% 4__ 1% - 24%

3. Did you save the CD ROM Guide for future reference?

1__ Yes 2__ No

4a. Did you print out any articles, directories, presentations, data sheets, application notes, company overview press releases, or sales office listings of interest?

1__ Yes 2__ No

4b. If "Yes" which did you print? (Check all that apply)

1__ Articles 2__ Presentations 3__ Application Notes 4__ Press Releases
5__ Directories 6__ Data Sheets 7__ Company Overviews 8__ Sales Office Listings

5a. Which of the following elements did you find MOST useful? (Check one only)

1__ Articles 2__ Data Sheets
3__ Directories 4__ Application Notes
5__ Other _____

5b. Why? _____

6. Did you pass the CD ROM Guide on to an associate or co-worker?

1__ Yes 2__ No

7a. Have you made a purchase and/or do you plan to make a purchase of any of the products seen in this CD ROM Guide in the next 12 months? (Check one only)

1__ Made a purchase 3__ Both
2__ Plan to make a purchase in next 12 months 4__ Neither

7b. What is the estimated dollar volume of purchases you will make of products seen in this CD ROM Guide in the next 12 months? (Check one only)

1__ less than \$10,000 2__ 10,000 - 24,999 3__ 25,000 - 49,999
4__ 50,000 - 74,999 5__ 75,000 or more

8. Which BEST describes your job function? (Check one only)

1__ Design & Development Engineering 2__ Design & Development Engineering Mgmt.
3__ General/Corporate Management 4__ Other _____

9. Which of the following BEST describes your company's primary end product/service? (Check one only)

1__ Computers, Systems & Peripherals
2__ Communications Systems
3__ Controls, Test, Medical Equipment
4__ Avionics, Government, Military Electronics
5__ Automotive, Consumer Electronics & Appliances
6__ Other _____

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